

Minutes of the Executive Relations  
Committee

September 29, 1941

Present: Mr. Harcourt, Mr. Alexander, Mr. Miele, Mr. Lett

The discussion centered around the Open House problem scheduled for Wednesday, October 2nd being presented to the Executive Committee. It was suggested by the Executive that in dealing with the general plan we have had in mind to initiate a positive public relations program, the Open House event can be the means for introducing an Open House International Exhibit and otherwise provide interesting news.

Four different forms of pamphlets were submitted to the Committee and ways and means of having such printing done discussed at length. The Executive stated that the operating budget would not be able to carry the burden of printing in quantity of ten thousand or more, and out of resulting discussion, the following suggestions were offered.

1. Mr. Harcourt would communicate with officials of the Commercial Insurance Company to determine if any assistance could be given; that camera-taken printing such pamphlets.
2. Mr. Garner was to be asked to contact Mr. Nathan of the Executive Board to determine if similar help could be obtained from these quarters.
3. Mr. Lett is to contact Wadsworth School, and the Board of Education to determine if student help could be obtained in the printing.

As to the choice of form the pamphlet should take, the Committee approved unanimously the St. Paul pamphlet as first choice, the Minneapolis pamphlet as second choice, with such variations as local needs may dictate. Rather than attempt the difficult task of writing a report of the Open House history, it was felt that various board members might be asked to write a brief informative answer to a number of pertinent questions in the form employed by the St. Paul Open House.

In the matter of organization of the League's inventory, the question was raised whether or not the working committee would be in order. It was felt that this would provide a basis for the afternoon. The Executive

but it was suggested that the thought be referred to the House Committee for further discussion. The committee also suggested that the House Committee consider the possibility of providing music for the afternoon. The committee stated that the condition of the piano was such that it would be out of the question in considering the first suggestion that a string trio be secured for the occasion. The alternate idea was proposed that a portable recording instrument with a selection of good records be secured, and the name of Mr. Deaney recommended for this purpose.

Meeting adjourned.